

 **38<sup>th</sup>** ANNUAL  
**WRAP** CONFERENCE



*Sweet*  
**SIXTEEN**

September 14-16, 2016

The *Metropolis* Resort  
and Conference Center  
Eau Claire, WI

[WRAP-WI.ORG](http://WRAP-WI.ORG)



# Registration Fees

## PRE-CONFERENCE INTENSIVE\*

Includes box lunch & speaker fees (3 hours of education during a working lunch)

WRAP members	\$90.00
Non-members	\$125.00

\* This session is **not** included in 3-day entire conference fee.

**Pre-conference limited to 100 attendees. Register Early!**

## ENTIRE CONFERENCE

Includes Thursday lunch and Thursday Awards Banquet  
This fee does not include the Pre-Conference Intensive Session

WRAP Members	\$200.00
Non-Members	\$300.00

## THURSDAY ONLY

Includes Thursday lunch, does **NOT** include Thursday Awards Banquet  
If attendees wish to attend, a dinner must be purchased separately

WRAP Members	\$160.00
Non-Members	\$200.00
Awards Banquet dinner	\$ 30.00 ea

## FRIDAY ONLY

WRAP Members	\$ 90.00
Non-Members	\$125.00

## Register Early

Register by September 1<sup>st</sup> -  
Registrations postmarked after  
September 1<sup>st</sup> will be assessed a  
\$25.00 LATE FEE. All cancelled  
reservations will be assessed a  
\$25.00 processing fee.

Please, double check to be sure ALL forms  
(pgs 4 and 5) are filled out neatly and  
payment accompanies the registration form.  
**No credit cards or purchase orders.**

WRAP's Tax EIN#: 39-1501229

**Make Check Payable to:**

**WRAP CONFERENCE**

Mail Registration Form and Payment to:

**Renee Tatzel**  
Director of Activity Services  
Spring Valley Health & Rehab Center  
S830 Westland Ave.  
Spring Valley, WI 54767

- work: 715-778-5545 ext. 239
- email: [reneet@svhcs.org](mailto:reneet@svhcs.org)

# Sweet SIXTEEN



**Wednesday, September 14<sup>th</sup>, 2016**

- 10:00am – 2:00pm **Registration**
- 11:00am – 2:00pm 1.)“Ageless Grace” Pre-Conference Speaker - Hedy Duggan
- 1:00pm – 2:00pm **Cultural Arts Registration**
- 2:00pm – 2:30pm **Break**
- 2:30pm – 4:30pm 2.)WRAP Annual Membership Board Meeting (open to everyone)
- 4:00pm – 7:00pm **Registration**
- 4:30pm – 6:00pm **Vendors, Silent Auction, Cultural Arts Registration**
- 6:00pm – 7:00pm 3.)WRAP Government Relations and 2016 Legislative Update – Sally Rocque
- 7:00pm – 8:00pm 4.)Vendor Session: Tips and Ideas
- 8:00pm – 9:00pm **Vendor Reception & Sundae Bar**

**Thursday, September 15<sup>th</sup>, 2016**

6:30-8:00 am - Cold Continental Breakfast ; Hot Breakfast available at “the Pub” for purchase

- 7:00am – 8:00am **Registration /Cultural Arts Registration,Vendors Open**
- 8:00am – 8:30am **Welcome/Announcements/Call of Regions, Located in Florian Gardens**
- 8:30am – 9:30am 5.)**Opening Keynote – Brian Udermann - Located in Florian Gardens**  
“Worklife Balance, Lost it? Get it Back!”
- 9:30am – 9:45am **Break / Cultural Arts / Vendors Open / Silent Auction**
- 9:45am – 10:45am **BREAKOUT SESSION 1**
- 6.) Brian Udermann - “Improve Your Health. Improve Your Balance.”
- 7.) Carol Lukaszewicz - “Life is but a Theme (Thematic Programming for Everyday)”
- 8.) Bonnie Behnke & Trish Salomon - “Cycling Without Age”
- 9.) Kim Loose- “Recruiting, Training and Keeping Volunteers”
- 10.) Cindy Lotzer - “Skits: How to Adapt and Perform”
- 10:45am – 12:00pm **Break / LAST CALL: Vendors Open / Silent Auction / Networking**  
**Final DRAWING, final SALES. / CULTURAL ARTS CLOSED @ NOON**
- 12:00pm – 12:45pm **LUNCH - Located in Florian Gardens**
- 1:00pm – 2:00pm **BREAKOUT SESSION 2**
- 11.) Laura Burke - Assisted Living Networking Session
- 12.) Kim Loose - “Recruiting, Training and Keeping Volunteers” (repeat)
- 13.) Carol Lukaszewicz - “Life is but a Theme (Thematic Programming for Everyday)” (repeat)
- 14.) Sharlene Bellefeuille - “Effective Communication Strategies”
- 15.) Cindy Lotzer - “Skits: How to Adapt and Perform” (repeat)
- 2:00pm – 2:15pm **Break**

## Thursday, September 15<sup>th</sup>, 2016 (Continued...)

### 2:15pm – 3:15pm BREAKOUT SESSION 3

- 16.) Vickie Bergquist, DQA - "Fact or Fiction? The State Says..."
- 17.) Tim Tewalt- "Social Media: Tools and Practices"
- 18.) Jennifer Mastick- "Art Therapy and Wellness "
- 19.) Sharlene Bellefeuille -"Effective Communication Strategies" (repeat)

### 3:15pm – 3:30pm Break

### 3:30pm – 4:30pm BREAKOUT SESSION 4

- 20.) Vickie Bergquist, DQA - "Fact or Fiction? The State Says..."(repeat)
- 21.) Tim Tewalt- "Going to the Cloud..."
- 22.) Linda Amoroso - "Surviving and Thriving: How to Tame Your Dragon"
- 23.) Jennifer Mastick- "Art Therapy Techniques in a Skilled Nursing Facility"

### 4:45pm – 5:45pm 24.) **BONUS SESSION "Water Aerobics"** • limited to 20 attendees

### 6:00pm – 9:00pm Cash Bar Open / Silent Auction

### 6:45pm – 7:00pm Scholarship Bingo Card Sale at Door

### 7:00pm Extreme Bingo, Annual Banquet & Awards Ceremony ... followed by a "SOCK HOP"

## Friday, September 16<sup>th</sup>, 2016

6:30-8:00 am - Cold Continental Breakfast ; Hot Breakfast available at "the Pub" for purchase

### 7:00am – 8:00am Registration / Hotel Checkout / Silent Auction

### 8:00am – 9:00am BREAKOUT SESSION 5

- 25.) Patty Morter- "Building Community Connections"
- 26.) Laura Burke - Assisted Living Networking Session
- 27.) CVAAP- "Craft Ideas and Activity Games"
- 28.) Linda Amoroso - "Positive Interaction Club"
- 29.) Paula Gibson - "Engage, Engage, Engage: Ways to Make Smile Matter"

### 9:00am – 9:30am Break / Checkout / Silent Auction

### 9:30am – 10:30am BREAKOUT SESSION 6

- 30.) Moira Kneer - "Dealing with Differing Personalities: What Do I Do with All those Dwarfs?"
- 31.) Robert Hoekstra- "Circles of Life: Lives in Transition"
- 32.) Patty Morter- "Building Community Connections" (repeat)
- 33.) Bonnie Behnke & Trish Salomon - "Cycling Without Age" (repeat)
- 34.) Paula Gibson - "Engage, Engage, Engage: Ways to Make Smile Matter" (repeat)

### 10:30am – 10:45am Break / Silent Auction Ends

### 10:45am – 11:00am **2017 Conference Promotion**

### 11:00am – 12:00pm 35.) Closing Keynote – Moira Kneer "**Suess for Seniors**"

### 12:00pm – 12:30pm Closing Comments / Pick up and Pay for Silent Auction





# SIXTEEN

September 14 - 15 - 16, 2016  
Metropolis Resort • Eau Claire, WI

Wisconsin Representatives of Activity Professionals

# CONFERENCE

# Registration

Name: \_\_\_\_\_

WRAP REGION: \_\_\_\_\_

\*PLEASE print (all fields) clearly

Facility Name: \_\_\_\_\_

Address Street: \_\_\_\_\_ City: \_\_\_\_\_ St: \_\_\_\_\_ Zip: \_\_\_\_\_

Day Phone: ( ) \_\_\_\_\_ Evening Phone: ( ) \_\_\_\_\_

Email Address: \_\_\_\_\_

OFFICE USE ONLY:

dt. rev'd: \_\_\_/\_\_\_/15

fc# \_\_\_\_\_ amt: \_\_\_\_\_

pc# \_\_\_\_\_ amt: \_\_\_\_\_

ac# \_\_\_\_\_ amt: \_\_\_\_\_

other \_\_\_\_\_

**WRAP Photo Release: I understand it is my responsibility to make sure I am not in any social media group photo or video recording if I do not want my picture to appear in future publications or on the WRAP website:**

**Please Initial:** \_\_\_\_\_

## WRAP Annual Membership

(fill out the enclosed membership form and mail with registration)

\$ 35.00 \_\_\_\_\_

### Pre-Conference Intensive\* (Wednesday)

\*This session is **NOT** included in 3-day entire conference fee; it is a working lunch - box lunch included.

WRAP MEMBERS \$ 90.00 \_\_\_\_\_

Non-Members \$ 125.00 \_\_\_\_\_

### Entire Conference (Wednesday – Friday)

(This fee **does not** include the Pre-Conference Intensive Session)

WRAP MEMBERS \$200.00 \_\_\_\_\_

Non-Members \$300.00 \_\_\_\_\_

MEALS – Thursday Lunch and Banquet are included.

Lunch \_\_\_\_\_

Banquet \_\_\_\_\_

PLEASE MARK THE MEALS YOU PLAN TO ATTEND

### Thursday Only (September 17<sup>th</sup>) This fee includes ONLY Lunch

WRAP MEMBERS \$160.00 \_\_\_\_\_

Non-Members \$200.00 \_\_\_\_\_

Lunch \_\_\_\_\_

### Friday Only (September 18<sup>th</sup>) This fee does not include meals

WRAP MEMBERS \$ 90.00 \_\_\_\_\_

Non-Members \$ 125.00 \_\_\_\_\_

### Additional Banquet meals are available for guests at \$30.00

Please check.....Banquet \$30.00 ea \_\_\_\_\_

For **SPECIAL Meals and Diet restrictions. Please contact the Hotel** \_\_\_\_\_

**Registration LATE Fee** - after September 1<sup>st</sup> \$ 25.00 \_\_\_\_\_

\$

\_\_\_\_\_

Total Amount Enclosed

### Make Check Payable to:

WRAP CONFERENCE

Mail Registration Form and Payment to:

Renee Tatzel  
Director of Activity Services  
Spring Valley Health & Rehab Center  
S830 Westland Ave.  
Spring Valley, WI 54767 work: 715-778-5545 ext. 239  
email: reneet@svhcs.org



Tax EIN#: 39-1501229

**Please FILL OUT & MAIL both pgs 4 and 5**

**NO CREDIT CARDS! NO PURCHASE ORDERS!**  
Payment needs to accompany registration form.  
No refunds will be made after September 1<sup>st</sup> 2016.

# Wisconsin Representatives of Activity Professionals

name of attendee:

Mark a 1<sup>st</sup> and 2<sup>nd</sup> choice  
for each Breakout Session.  
**Wednesday and Keynote sessions  
only require an X to note participation**

## Wednesday, September 14<sup>th</sup>, 2016

- \_\_\_ 11:00am – 2:00pm 1.) Pre-Conference “Ageless Grace” – Hedy Duggan  
\_\_\_ 2:30pm – 4:30pm 2.) WRAP Annual Membership Board Meeting (open to everyone)  
\_\_\_ 6:00pm – 7:00pm 3.) Legislative Update 2016 – Sally Rocque Government Relations Chair  
\_\_\_ 7:00pm – 8:00pm 4.) Vendor Session: Table Tips and Ideas

## Thursday, September 15<sup>th</sup>, 2016

- \_\_\_ 8:30am – 9:30am 5.) **Opening Keynote:** Work Life Balance, Lost it? Get it Back! – **Brian Udermann**

### 9:45am – 10:45am Breakout Session 1

- \_\_\_ 6.) Brian Udermann - “Improve Your Health. Improve Your Balance.”  
\_\_\_ 7.) Carol Lukaszewicz - “Life is but a Theme (Thematic Programming for Everyday)”  
\_\_\_ 8.) Bonnie Behnke & Trish Salomon - “Cycling Without Age”  
\_\_\_ 9.) Kim Loose- “Recruiting, Training and Keeping Volunteers”  
\_\_\_ 10.) Cindy Lotzer - “Skits: How to Adapt and Perform”

### 1:00pm – 2:00pm Breakout Session 2

- \_\_\_ 11.) Laura Burke - Assisted Living Networking Session  
\_\_\_ 12.) Kim Loose - “Recruiting, Training and Keeping Volunteers” (repeat)  
\_\_\_ 13.) Carol Lukaszewicz - “Life is but a Theme (Thematic Programming for Everyday)” (repeat)  
\_\_\_ 14.) Sharlene Bellefeuille - “Effective Communication Strategies”  
\_\_\_ 15.) Cindy Lotzer - “Skits: How to Adapt and Perform” (repeat)

### 2:15pm – 3:15pm Breakout Session 3

- \_\_\_ 16.) Vickie Bergquist, DQA - “Fact or Fiction? The State Says...”  
\_\_\_ 17.) Tim Tewalt- “Social Media: Tools and Practices”  
\_\_\_ 18.) Jennifer Mastick- “Art Therapy and Wellness ”  
\_\_\_ 19.) Sharlene Bellefeuille - “Effective Communication Strategies” (repeat)

### 3:30pm – 4:30pm Breakout Session 4

- \_\_\_ 20.) Vickie Bergquist, DQA - “Fact or Fiction? The State Says...” (repeat)  
\_\_\_ 21.) Tim Tewalt- “Going to the Cloud...”  
\_\_\_ 22.) Linda Amoroso - “Surviving and Thriving: How to Tame Your Dragon”  
\_\_\_ 23.) Jennifer Mastick- “Art Therapy and Wellness ” (repeat)

- 4:45pm – 5:45pm \_\_\_ 24.) **BONUS: “Water Aerobics” \*Only 20 attendees permitted!**

## Friday, September 16<sup>th</sup>, 2016

### 8:00am – 9:00am Breakout Session 5

- \_\_\_ 25.) Patty Morter- “Building Community Connections”  
\_\_\_ 26.) Laura Burke - Assisted Living Networking Session  
\_\_\_ 27.) CVAAP- “Craft Ideas and Activity Games”  
\_\_\_ 28.) Linda Amoroso - “Positive Interaction Club”  
\_\_\_ 29.) Paula Gibson - “Engage, Engage, Engage: Ways to Make Smile Matter”

### 9:30am – 10:30am Breakout Session 6

- \_\_\_ 30.) Moira Kneer - “Dealing with Differing Personalities: What Do I Do with All those Dwarfs?”  
\_\_\_ 31.) Robert Hoekstra- “Circles of Life: Lives in Transition”  
\_\_\_ 32.) Patty Morter- “Building Community Connections” (repeat)  
\_\_\_ 33.) Bonnie Behnke & Trish Salomon - “Cycling Without Age” (repeat)  
\_\_\_ 34.) Paula Gibson - “Engage, Engage, Engage: Ways to Make Smile Matter” (repeat)

- \_\_\_ 11:00am – 12:00pm 35.) **Closing Keynote:** Sues for Seniors – **Moira Kneer**



**WISCONSIN REPRESENTATIVES OF ACTIVITY PROFESSIONALS  
MEMBERSHIP APPLICATION 2016-2017**

**MAKE CHECK PAYABLE TO:** WRAP. **RETURN TO:** Patti Utesch  
**Date:** \_\_\_\_\_ 3601 S. Chicago Ave, South Milwaukee, WI 53172

New  Renewal Check box of preferred address.

**Name:** \_\_\_\_\_

**Facility:** \_\_\_\_\_

**Home Address:** \_\_\_\_\_  
City State Zip

**Facility Address:** \_\_\_\_\_  
City State Zip

**County:** \_\_\_\_\_ **# of Years Activity Professional:** \_\_\_\_\_

**Home/Cell Phone:** \_\_\_\_\_

**Facility Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**E-Mail:** \_\_\_\_\_

**Professional Memberships:** NAAP \_\_\_\_\_ Regional Group \_\_\_\_\_ Other \_\_\_\_\_

**Type of Facility:**

- Adult Day Care  Assisted Living  CBRF  Nursing Home  Retirement  
 Senior Center  Subacute  Consultant  Memory Care  Other \_\_\_\_\_

**Certification:**

**NAAP:**  AP-BC  AC-BC

**NCCAP:**  ACC  ADC  AAC

**Other:** \_\_\_\_\_

**Membership:**  **Active-** \$35 per year

**Type of Member:**  Professional Other \_\_\_\_\_

Student  Volunteer  Not Employed  Retired AP

WRAP Scholarship Donation \$ \_\_\_\_\_

***It is our policy that WRAP does not sell its membership list to any interested parties.***

Office Use Only:	_____ Receipt #	_____ email list
_____ Date Received	_____ Region	_____ member list
\$ _____ Paid	_____ Check #	_____ Card #



## Cultural Arts

### by Lora Friedrichs, ADC

The Cultural Arts Show is right around the corner and preparations are under way for another great event. Please consider submitting your resident's work of art in this year's Cultural Arts Show. You will find the pre-registration form below, which is to be completed and mailed to:

Lora Friedrichs, ADC, 270 Brook St. #2 Oregon, WI 53575

**Must be postmarked by Thursday, September 8, 2016.**

**The Conference Registration form MUST be attached to EACH entry at the time it is brought to conference.**

**Long term care facilities** copy both forms on **WHITE PAPER** and **all other facilities** copy both forms on **BLUE PAPER**.

If you have any questions contact Lora at

[lorafried@yahoo.com](mailto:lorafried@yahoo.com) or

[mp\\_activity@thealdennetwork.com](mailto:mp_activity@thealdennetwork.com).

The Cultural Arts Committee is in need of assistance at

Conference with the display of entries. If you are attending conference and are interested in helping, please contact Lora at either e-mail address.

**Cultural Arts Show is open to WRAP MEMBERS ONLY!**

**You must Pre-Register all entries and NO LATE ENTRIES WILL BE ACCEPTED**

**All pre-registration forms POSTMARKED BY THURSDAY SEPTEMBER 8, 2016**

**RETURN FORMS TO: Lora Friedrichs, 270 Brook St. #2 Oregon, WI 53575**

Conference Registration Form	
Please complete and attach to each art project when bringing them to Conference	
Project done by _____	Group _____ Individual _____
Name of Resident:	_____
Address:	_____
City:	_____
Facility:	_____
(Circle one) Assisted Living	CBRF Long Term Residential RCAC Day Center
WRAP Member:	_____
Category:	_____
Description:	_____
Percentage of project completed by resident	_____ %
<b>Long Term Facilities: White Copies &amp; All Other Facilities: Blue Copies</b>	

## WRAP CULTURAL ARTS PRE-REGISTRATION FORM

To enter the Cultural Arts Show, All entries MUST be pre-registered

**Each resident may enter as many categories as he/she chooses, but ONLY ONE entry per category.**

**PLEASE PRINT THE RESIDENT'S NAME CLEARLY AS IT SHOULD APPEAR ON THE CERTIFICATE**

NAME OF RESIDENT/GROUP: \_\_\_\_\_

NAME OF FACILITY: \_\_\_\_\_

TYPE OF FACILITY: (circle one) ASSISTED LIVING CBRF LONG TERM RESIDENTIAL DAY CENTER RCAC

ADDRESS/CITY: \_\_\_\_\_

WRAP MEMBERS NAME: \_\_\_\_\_ Phone number: \_\_\_\_\_

### **CHECK CATEGORY:**

<input type="checkbox"/> Artwork	<input type="checkbox"/> Knitting	<input type="checkbox"/> Prose	<input type="checkbox"/> Stamping/Stenciling
<input type="checkbox"/> Computer Generated	<input type="checkbox"/> Needlework	<input type="checkbox"/> Quilting	<input type="checkbox"/> Weaving
<input type="checkbox"/> Crocheting	<input type="checkbox"/> Painted Objects	<input type="checkbox"/> Recycled Craft	<input type="checkbox"/> Wood Working
<input type="checkbox"/> Garden Art	<input type="checkbox"/> Paper Craft	<input type="checkbox"/> Scrapbook	<b>Please Circle: Original or Kit</b>
<input type="checkbox"/> Holiday Craft	<input type="checkbox"/> Photography (matted)	<input type="checkbox"/> Sewing	<input type="checkbox"/> Other
<input type="checkbox"/> Jewelry/Beadwork	<input type="checkbox"/> Poem	<input type="checkbox"/> Short Story (<3000 words)	

DESCRIPTION OF ENTRY: \_\_\_\_\_

PERCENTAGE OF RESIDENT'S PARTICIPATION: \_\_\_\_\_ % COMMENTS: \_\_\_\_\_

**\*\*\*ALL ENTRIES NEED TO BE ACCOMPANIED BY A REGISTRATION\*\*\* (Located at the top of page)**

Each entry will be judged individually, on its own merit, and must have been completed within the last year. Entries are judged on appearance, workmanship, design, originality, color, harmony, and percentage of resident's participation.

\*Poem: A piece of writing which has rhythm and rhyme. \*Prose: The ordinary form of language without rhyme or meter.

**"BEST OF SHOW"** Awards will be chosen from the first place winners.

**Cultural Arts Registration hours will coincide with Conference Registration hours**

**Remember to copy Long Term on White paper and All Others on Blue paper!**



# Cultural Arts

It's that time of the year again! The 2016 conference is right around the corner and you need to decide what projects you will be entering into Cultural Arts. As usual there is a deadline to turn in your entry forms this year, post marked by Thursday September 8, 2016.

Cultural Arts is open to WRAP MEMBERS ONLY. See the July newsletter or go to WRAP.org to download or print off a copy of the entry form. Each project must have been completed by residents within the last year. Each individual project must have an entry form and group project must have all names of participants on one form.

Just a reminder that any facility other than SNF should use blue paper as their entry and SNF uses white paper for their entries. Please make sure you write the names of your residents CLEARLY, so their certificates reflect the correct name. You can enter as many projects in Cultural Arts as long as there is only one project per category. There are 23 categories in which you can submit a project to.

Each person who participates in the Cultural Arts will receive a certificate of participation and a panel of local judges will view each entry which is judged on merit. Each entry will receive a ribbon and the top 6 entries are given the special honor of "Best of Show" and will be recognized at the awards banquet.

This is a great way to encourage and promote art expression with your residents. We look forward to seeing all the wonderful and amazing projects this year at conference.

For more information contact:

**Lora Friedrichs, ADC**

**Phone:** 608-556-1170 or

**Email:** [lorafried@yahoo.com](mailto:lorafried@yahoo.com) or

[mp\\_activity@thealdennetwork.com](mailto:mp_activity@thealdennetwork.com)

# Vendors Table TIPS

This session is a unique opportunity for vendors and attendees to network with each other. We will learn about new innovative products to promote meaningful engagement.

The products can then be purchased in the vendor area following the session. It is important that we take advantage of the opportunity to talk directly to the vendors. There will be opportunities for special prizes and rewards during vendor shopping hours.

The Vendor Table Tips event is held on Wednesday evening from 7:00pm – 8:00pm.

Don't forget to bring along your tax exempt number, purchase orders, etc. It is important that we support the vendors in order to encourage their participation in our future conferences.

Vendor Reception & Sundae Bar continues after the Vendor Table Tips until 9:00PM.

This session will qualify as approved session and a continuing education certificate will be available with attendance.

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# Continuing Education

Achieve 14 hours of continuing education during this conference by attending all offered sessions (including the Pre-Conference Intensive). WRAP has made application to NAAPCC and NCCAP for approval of 14 hours. A form to purchase Continuing Education Units (CEU's) can be picked up at the Registration Area at Conference. You will be responsible to make copies of your session certificates, fill out the CEU form, and send it to UW Marathon County for your credits. The cost is \$15.00

Conference chairs will try to honor all session requests. Please plan to attend only the sessions that are assigned to you.

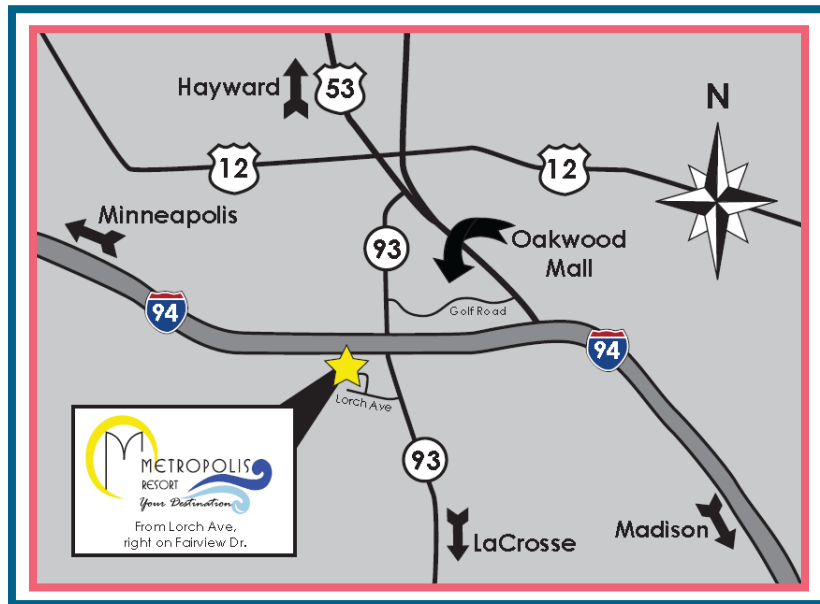
Education certificates will be distributed at the door at the end of each session. **Extras will be destroyed after each session.**

# Map to *Metropolis* - Eau Claire, WI

5150 Fairview Drive | Eau Claire, WI 54701

## *Metropolis* & Conference Center

Phone: 715-852-6000



## Conference Rooms

Reservations must be made by August 30, 2016, to guarantee room and rate availability.

**ALL rooms, Single AND Double \$84.00 + taxes per night.**

When calling to reserve room, state it is for the WRAP Conference to be sure to receive our conference room rates.

**Cold Continental breakfast included. Hot Breakfast available for purchase at "The Pub".**

## Directions to the Hotel

Travel I-94 to Eau Claire and exit onto WI Hwy 93 at exit number 68. Go South on Hwy 93. Take the first right onto Lorch Avenue (near the car dealers). Go down the road and The Metropolis Resort is on the right.

[www.metropolisresort.com](http://www.metropolisresort.com)



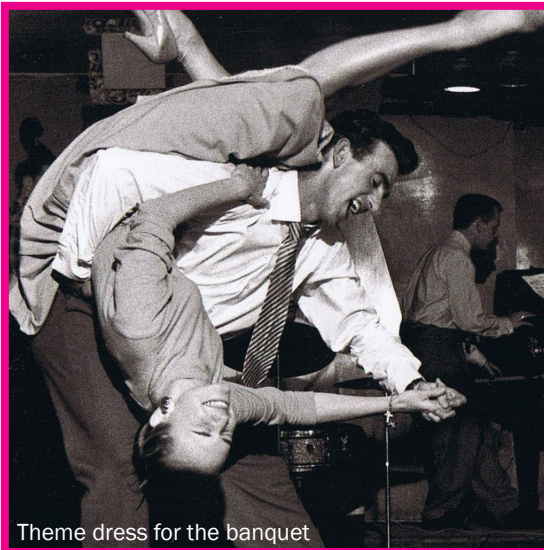
## Visit the Cultural Arts Exhibits

and see what residents across the State of Wisconsin have created.

STOP 'n' SHOP for your residents in our VENDOR AREA  
Books • Music • Craft Supplies • Sensory Items • and MORE!

## Join us for our 24<sup>th</sup> Annual Scholarship RAFFLE!

NEW this year will be 50/60s themed Extreme Bingo to be played at the start of the banquet and awards ceremony. Bingo cards will be available for purchase at the entrance to the Thurs banquet from 6:45 – 7:00pm for \$5 each. If you purchase 3 or more cards you will receive a ticket for each card that enters you into a drawing for a free night stay at the Metropolis Resort. Bingo prizes will include \$10 gift cards and other surprises. By participating in this event you are supporting the Scholarship Fundraiser for Activity Professionals who have demonstrated a desire to further their professional knowledge of the activity field.



Theme dress for the banquet

## Future Conferences

**35th Annual  
NAAP Conference**  
**April 2-8 2017**  
at the Crowne Plaza Denver—  
International Airport Convention  
Center, Denver CO

Visit website: [NAAP.info](http://NAAP.info)

### WRAP Member Info

We invite all members to review WRAP's Annual Report. It can be found on the WRAP website: [www.wrap-wi.org](http://www.wrap-wi.org). If you have any questions, we encourage you to seek out a WRAP Board Member for clarification.

### AWARDS BANQUET

We invite you to attend the 38th Annual WRAP Awards Banquet on Thursday evening. Dinner will begin at 7pm and a cash bar available from 6-9pm. The awards ceremony is to follow the meal. CVA-AP will host a Sock Hop after the Award Banquet.

### Silent AUCTION

This year we will have a silent auction with funds raised going towards scholarships, including educational and WRAP conferences. Make sure you stop in and check out these great items. Bidding will close on Friday at 10:45 am. Payments will be taken directly following the Closing Session.

Chippewa Valley Activity – Area Professionals  
**Mary Bjork** [mbjork@dovehealthcare.com](mailto:mbjork@dovehealthcare.com)  
**Thea Kurth** [kkurth@dovehealthcare.com](mailto:kkurth@dovehealthcare.com)

### Vendors OPEN SCHEDULE

Open Wednesday from 4:30pm–6:00pm

Vendor Tips- 7:00pm – 8:00pm

Vendor Reception and Sundae Bar 8:00-9:00pm

Thursday Open Vending Times:

7:00–8:00am, 9:30–9:45am and 10:45am-12:00pm

Join us for our  
**39<sup>th</sup> Annual WRAP Conference**  
to be held in Stevens Point, WI at  
**Holiday Inn and Convention Center**  
**September 20-22 2017**  
**40<sup>th</sup> Annual WRAP Conference**  
September 2018



# Conference Objective

WRAP presents its 38<sup>th</sup> Annual Conference to educate, motivate and revitalize Activity Professionals, Therapeutic Recreation Specialists, Nursing Home Administrators, Social Workers, Consultants and other professionals working in nursing homes, assisted living, adult day services, senior centers and community based residential facilities.

We offer educational sessions that focus on the varied professional and personal needs of the attendees. We support and encourage the sharing of knowledge and experience with other professionals. We provide attendees with the opportunity to grow in leadership, professionalism and knowledge to bring back vital information related to activities for enhancing the residents' quality of life.

# Message from the Conference Chair

Welcome to WRAP's 38th Annual Conference. We hope you enjoy the wide array of fabulous speakers. Please stop by to see the vendors, participate in the Silent Auction and enjoy the Cultural Art projects made by residents all over Wisconsin. Take time to thank our conference committee members.

If you are not a current member of WRAP, now is the time to join and take advantage of lower conference rates.

Simply complete the membership application in this brochure and add with your conference payment. Make sure that all forms are printed clearly. Incomplete forms will delay the processing of your registration and membership. Confirmation letters will be sent via email so be sure to print your email address legibly.

Remember to make your room reservations directly to Metropolis Resort and Conference Center in Eau Claire, WI. Deadline for room reservations is August 30th. Remember to have fun!

**Shirley Duerst**                      **Conference Chair**

## 2016 Conference Committee Chairs

<b>Conference Chair</b>	Shirley Duerst	608-497-2365	shurly@tds.net
<b>Speaker Chair</b>	Kimberly Rosenau	414-807-4641	kimberly.roseau@gmail.com
<b>Vendor Chair</b>	Martha Bechard	715-258-8131	mbechard@cccriver.com
<b>Registration Chair</b>	Renee Tatzel	715-778-5545 ext 239	reneet@svhcs.org
<b>Cultural Arts Chair</b>	Lora Friedrichs	608-556-1170	lorafried@yahoo.com
<b>Local Arrangements</b>	Chippewa Valley Area Activity Professionals CVAAP Cindy Tewalt	715-834-3976	cindytewalt@gmail.com

## Pre-Conference Intensive



### “Ageless Grace”

## Hedy Duggan

*It's never too late to begin. It's never too early to start!™*

Hedy was born and raised in Chicago, the 6<sup>th</sup> of 7 “Alphabet kids”. Her parents’ names began with the first letters of the alphabet, as each child came along her name was chosen beginning with next letter. Hedy is first-generation American on her father’s side, and second on her Mother’s. Hedy says she received great benefits from their worldly view, from being a “mutt” or “mixed-breed American,” from being “dragged” all across the United States and many foreign countries, and from observing and playing with 4 older sisters, one younger and one older brother. Both her parents were teachers and raised their loud bunch to be confident, tolerant and compassionate. Hedy’s father died unexpectedly when she was 13 but the family stayed close and supportive of each other. Today she watches carefully and is proud of how well her Mother, who died at age 91, and her siblings age.

Hedy’s career began in the financial services industry as an analyst with JP Morgan Chase. From there she co-founded a technology company in the early 1990s to assist organizations in the early stages of computer networking, which she later sold. Moving on to the corporate world with Cable & wireless; Wireless and then OfficeMax Hedy developed and implemented affinity savings programs helping clients to increase revenues. Since 2008 she has been working with Continuous Care Retirement Centers (CCRC’S), skilled nursing and rehab centers and other healthcare organizations to optimize their operating margins while maintaining quality in all their services. It was in this role 2 years ago, along with the challenges of one of her granddaughters that Hedy became interested and trained in Ageless Grace. She currently leads Ageless Grace classes at hospitals, health clubs, senior centers, recreations centers, libraries and for Individuals.

Business Communications Major, College of St Catherine, St. Paul, MN, Board of Directors of the International Health Fitness Association - 6 years, Certified Ageless Grace Educator, Trainer and Presenter, (International Trainer in July 2016. \_Certified Dementia Practitioner (CDP) Currently studying to teach Tai Chi American Cancer Society volunteer - Road to Recovery Program Member IL, WI and MN Activity Professionals Association Member LeadingAge of Wisconsin and Illinois Member Illinois Continuity of Care Association Hedy leads weekly Ageless Grace classes in the Chicago suburbs, conducts workshops and gives presentations throughout the Midwest. Hedy lives in a suburb north of Chicago with her husband and Sparky their dog, she has 3 daughters, 2 stepsons and 6 grandchildren. In her free hours Hedy paints, plays the piano, bikes, swims and has practiced meditation for about 12 years to stay balanced.

Ageless Grace is a cutting-edge brain fitness program based on neuroplasticity that activates all 5 functions of the brain - analytical, strategic, kinesthetic learning, memory/recall, creativity and imagination - and simultaneously addresses all 21 physical skills needed for lifelong optimal function. Created by Denise Medved, the program consists of 21 simple exercise Tools designed for all ages and abilities. These exercises, based on everyday movements that are natural and organic, focus on the healthy longevity of the body and mind.

The 21 Tools have creative, imaginative names, so they are easy to remember. They are simple to do at home. The movements are designed to be performed seated in a chair, yet they can be done on a bed, standing near or behind a chair, down on the floor, or standing. Almost anyone can do them, regardless of most physical conditions.

- What is Neuroplasticity and why it’s important to improve the aging process.
- How Ageless Grace was developed and how it differs from other fitness Activity programs.
- The brain and body benefits—and fun—of doing Ageless Grace for people of all physical and mental abilities.

#### PRE-CONFERENCE INTENSIVE\*

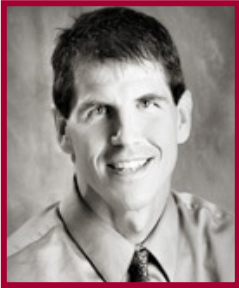
Includes box lunch & speaker fees  
(3 hours of education during a working lunch)

WRAP members	\$90.00
Non-members	\$125.00

\*This session is **not** included in 3-day entire conference fee.

**Brian Udermann**

**Opening Keynote**



Brian Udermann is a health and motivational humorist, and the author of “TV Rots Your Brain ...

Or Does It?” and “25

Ways To Cure The Hiccups.” Brian has been a professional speaker for over 20 years and his interactive and energetic style is entertaining and appeals to a wide variety of groups and organizations. Brian speaks to school districts, colleges and universities, government agencies, small and large businesses, hospitals, non-profit organizations, and national and international associations. Brian’s passion is encouraging people to laugh a bit more, stress a bit less and regain the healthy balance most people desire.

Credentials: Syracuse University, PhD, Applied Exercise Physiology/Science Education, 1999

## **5 ) “Work-Life Balance: Lost It? Get It Back!”**

Ask the average person nowadays how they are doing and they will usually say “I’m just so busy!” Our work environments are often fast-paced and hectic, we are continually being asked to do more with less. Our home environments can, at times, be overwhelming as well with running children to numerous practices and events, to taking care of the yard or completing house related projects. When was the last time you really felt at peace or felt centered and full of joy? How are you at controlling stress in your life? Would you like to laugh more, eat healthier and sleep better? Would you like to have a better relationship with your partner, spouse, children or your friends? This presentation will explore a number of practical strategies you can use to regain a healthy balance in your life!

- Describe the primary causes of burnout and how stress and busyness negatively impact health.
- Explain how getting adequate sleep, engaging in consistent physical activity, reducing daily stress, and incorporating more humor into their lives can have a positive impact on health.
- Identify a variety of strategies they can immediately implement in their daily routine to improve their health.

## **6) “Improve Your Health. Improve Your Balance”**

People spend approximately 40% of their waking hours at work! Employers are paying more attention to work-life balance issues today, which is great. However, individuals need to continue to take responsibility for their own health. This includes incorporating regular physical activity into their routine, getting adequate sleep, and making healthy nutritional choices. This is easy to say, but not always easy to do! This session will focus on how improving overall health related behaviors could help restore a healthy life balance.

- Identify ways to incorporate regular physical activity into daily routines.
- Identify ways to improve sleeping habits.
- Identify ways to make healthier nutritional choices.





It has been four years since Moira Kneer retired from her position as Chaplain at Sacred Heart Hospital in Eau Claire, WI. Within

six months of her retirement she was called back to a new position as Community Outreach Coordinator for the Center for Spiritual Care & The Healing Place of HSHS Sacred Heart.

With over 30 years' experience in pastoral ministry including youth ministry, parish ministry, and stewardship development, she was invited to use her skills to offer presentations and retreats to the greater community. Since that time she has given over 100 talks and workshops to a wide variety of audiences including caregiver groups, churches, business groups, the state Alzheimer's Convention, various Caring for the Caregiver conferences, Senior Americans Day, women's groups and support groups. She has spoken to thousands of people in that time.

She and her sister authored two books: [Singing My Sister to Sleep](#) and a Journal: [A Year of Memories](#).

She has experienced firsthand the challenges of being primary caregiver for her daughter and of course the challenges of aging! In the past few months she has offered presentations at the State Alzheimers Convention- for the third year-, the WITC End of Life Issues Conference, and numerous churches, social organizations and even school faculties! Several area nursing homes, assisted living facilities, and ADRC's have heard her presentation on "Dealing With Differing Personalities: What Do I Do With All These Dwarfs?" and the closing talk, "Seuss for Seniors: A Delightful Look at Aging."

### 35 ) "Seuss for Seniors"

We will learn about author and educator Theodor Geisel, better known as Dr. Seuss, connect with the truths in his books for children that transcend age. Using the book, "You're Only Old Once: A Book for Obsolete Children," we will talk about aging and health care in America today.

- We will learn information about Dr. Seuss, nom de plume of Theodor Geisel.
- We will learn ways to use his books to relate to senior citizens.
- We will learn a different way to understand aging and healthcare in America.

### 30 ) "Dealing with Differing Personalities: What Do I Do With All Those Dwarfs?"

Using Snow White and the Seven Dwarves we will explore differing personalities, their strengths and weaknesses, and do some self-identification. We will discover ways to change ourselves for the better and use the strengths of others to achieve our stated goals.

- Attendees will learn seven different behavior types
- Attendees will learn strengths and weaknesses of each type
- Attendees will take an opportunity to identify our own behavior type and how to change for the better.

## Sally Rocque

### 3 ) “Legislative Update 2016”

As the Government Relations chair for WRAP, Sally follows legislative trends, news, and information relevant to our profession, industry and lives. Her presentation will provide a current picture of health care issues.

Sally has a bachelor’s degree in Music Therapy from UW-Eau Claire. She worked at a facility for developmentally disabled for 2 years, before becoming an activity director in the nursing home setting. She and her husband also owned and operated an adult family home for developmentally disabled for 10 years. She is currently the Life Enhancement Mentor and Volunteer Coordinator at the Neighbors of Dunn County in Menomonie, Wisconsin, and has held this position for the past 18 years. Sally is Vice-President of The Chippewa Valley Area Activity Professionals and the Government Relations chair for WRAP

## Carol Lukaszewicz

Carol is the Activity Director of the Jewish Home and Care Center in Milwaukee WI. She is also an Occupational Therapist who practiced in geriatrics. She has been directing activities since the age of 15 where she ran some of the biggest events and groups at school. She had her own scout troop at 18 and hasn’t stopped planning, creating and directing activities since. Her team at the Jewish Home currently runs about 110 thematic based programs a week.

COTA, AP-BC, Activity Director

### 7 & 13) “ Life Is But a Theme: Thematic Programming for Everyday”

This session will help you discover what fun and excitement can be found in using thematic programming all year round. It’s not just for the holidays! Thematic programming can take your residents or clients to places they have forgotten about or maybe are just discovering for the first time. You and/ or your staff will become energized, excited and enthusiastic to come to work. You will learn how to be part of a new path of everyday thematic planning, preparation and presentation for the fun of everyone.

- Participants will learn the basics of thematic programming for everyday
- Participants will be part of a planning session to practice thematic programming
- Participants will come away with dozens of ideas to put into application in their own programs.

## Chippewa Valley Area Activity Professionals

Chippewa Valley Area Activity Professionals meet most months to discuss business, have fun and food and even do a little learning! We host sessions about subjects that will benefit the clients we work with. And one of the most interesting is this session full of Take Away ideas for your crafty groups.

### 27 ) “Craft Ideas and Activity Games”

Several of the members of CVAAP will demonstrate crafts and games that have proved successful with their clients. You’ll go home with the Instructions.

- Attendees will see ideas for crafts and games
- Attendees will go home with instructions
- Attendees will have fun

## Robert Hoekstra

For over 30 years Robert has served as full-time Chaplain for the Chippewa Manor. He founded the pastoral care program there in 1985. In addition, he worked for 16 years as part-time Hospice Chaplain.

He is married to Heidi. They have four grown children and the cutest two grandchildren.

M.A. Pastoral Studies from Multnomah University, S.T.M. Theology from Nashotah House Theological Seminary, D.D. Doctor of Divinity from Master’s Seminary

### 31 ) “Circles of Life: Lives in Transition”

Life is always changing. For many of our clients, major life events occur with ever increasing frequency. This presentation will provide a model for staff training in understanding not just the client in their present state but to encourage understanding the whole person.

- Be able to see the whole person: who they are, what their hopes were and continue to be.
- Be able to take this model and use it to train new employees

## Bonnie Behnke & Trish Salomon

Bonnie Behnke: Bachelors in Business Management, Lakeland College, 2015 & Trish Salomon, MS, RD, CD, MA: Masters of Science in Health Communication, Boston University 2012; Bachelors of Science in Nutrition, Loyola University 1994. Bonnie and Trish helped implement the first Cycling Without Age in the United States.

### 8 & 33 ) “Cycling Without Age”

Cycling Without Age was founded in Copenhagen, in 2012 with the goal of getting elders outside, riding in a rickshaw, to experience the wind in their hair and the sun on their faces one again. We will share our journey how we became the first facility in the United States to offer Cycling Without Age to our elders. We will share a video showing participants outside enjoying the elements along with a talk through the journey of becoming a licensee.

- Knowledge of the “how to become a licensee” and launch Cycling Without Age as a program in your facility.
- Creating extraordinary experiences for elders.
- Staff and volunteer involvement and motivation.



## Kim Loose

Kim Loose has a BS in Occupational Therapy and has been in the field of activities and volunteers within long-term care for the past 30 years.

### **9 & 12 ) “Recruiting, Training, and Keeping Volunteers”**

This session will look into ideas for recruiting volunteers, recognizing who they are and what they need to have a successful volunteer experience. We will also look into ways to nurture volunteers and retaining them in your facilities.

- How to successfully recruit volunteers
- How to nurture your volunteers
- How to retain volunteers

## Alicia Halverson

Alicia works as the recreation director at Dove Healthcare - South Eau Claire and has been there for 6 years. Health and wellness is a passion of hers and she has been teaching water aerobics since college. Currently an instructor at Gold's Gym in Eau Claire and has been there for 3 years. UW-Stout B.S in Human Development & Family Studies; Gerontology Certification 2010

**NOTE:** This session is limited to the first 20 people who sign up. You will be getting in the water (it is shallow) so bring your swimwear and be ready to enter the pool!

### **24 ) “Water Aerobics”**

Come and enjoy a fun way to workout! Water aerobics is a low impact workout that you can enjoy doing a local gym, hotel or even on vacation on your spare time. During the session you will learn different exercises for strength, mobility and cardiovascular. Beginners are welcomed and encouraged as all exercises are at your own pace!

- Participants will be introduced to the benefits of water aerobics, including stretching and improving range of motion
- Participants will be introduced to specific exercises/actions used in water aerobics
- Participants will be introduced to the benefits of personal wellness/ stress reducers

## Laura Burke

Laura Burke holds a Social Work Degree from UW-La Crosse. She has been the Lifestyles 360 Director at Meadowmere Madison RCAC for 9 years. Laura has worked in the following settings of SNF, CBRF, RCAC, and Independent Apartments in the positions of Activity Assistant, Activity Director, Social Worker and Sales Director. With over 21 years working as an Activity Professional, she has enjoyed enriching the lives of older adults. Currently, she is the SWAPA President and SWAPA Representative to the WRAP Board.

### **11 & 26 ) “Assisted Living Networking Session”**

- To learn how other activity professionals approach their programming.
- To network with other activity professionals to cull new ideas and tap into their resources for your programs.
- To connect with activity professionals in a way to be able to continue communications outside of the conference

## Sharlene Bellefeuille

Sharlene Bellefeuille, ADC, AP-BC, is an Outreach Specialist with the Alzheimer's Association Greater Wisconsin Chapter. As an Outreach Specialist, Sharlene supports the western side of our state with helpline calls, care consultations, support group management, physician outreach, and Music & Memory Grant fulfillment. She is an emergency-crisis and family education trainer. As a professional and workplace trainer, Sharlene has been part of the planning committees and facilitates programs throughout our area including the most recent Intimacy & Sexuality and Managing Challenging Behaviors: We All Hold the Keys. Sharlene is currently on the Gerontology-Aging Services Professional Program Advisory Committee, WITC Ashland and Professional Focus Groups for DHS. Her office is in Chippewa Falls and has lived in Barron County area for many years. Sharlene has two grown children and is a proud owner of a boxer named Master Silas.

### **14 & 19) "Effective Communication Strategies"**

Individuals living with dementia often experience changes in behavior that can be confusing to friends, family, and caregivers. For caregivers, learning to decode messages through attitude, tone of voice, facial expressions and body language can help all parties to connect and communicate in effective ways.

- Explain the communication changes that take place throughout the course of the disease.
- Decode the verbal and behavioral changes delivered by someone with dementia and respond in ways that are helpful to the person.
- Identify strategies to connect and communicate at each stage of disease

## Jennifer Mastick

Jennifer is an art therapist currently working in geriatrics, and has worked with people with OCD, Eating Disorders, AODA, and behavioral disorders as well as hospice and grief counseling.

### **18) "Art Therapy and Wellness"**

Jennifer will provide explanation about what art therapy is, what it is not, what populations benefit, and a few simple techniques.

- A clear understanding of art therapy
- Who can benefit from the use of art therapy
- Understanding how to utilize art therapy techniques ethically.

### **23) "Art Therapy Techniques in a Skilled Nursing Facility"**

In this group, Jennifer will provide some techniques for working with different abilities and groups in order to facilitate self-esteem, community, and quality of life.

- Brief Explanation of Art Therapy
- Techniques to use with individuals.
- Techniques to use with groups.

## Linda Amoroso

Linda Amoroso has been an Activity Director for 32 years. She has worked in a variety of care levels including SNF, assisted living, retirement apartments, skilled rehab, memory care, community wellness and gero- psych. She is currently the Activity Director of Alexian Brothers Sherbrooke Village. Linda has spoken at state, local and national Activity Directors conventions as well as other health care provider conventions and other professional groups including Pioneer Network and Leading Age MO. She was the recipient of the Activity Directors Association of Mo. Activity Director of the Year Award in 1993 and 2002 and won the National Activity Director of the Year in 2009. She has won three best practice awards for creative programming in 2000 & 2002 from the Mo. Governor's Conference on Aging. Linda served on the MO Culture Change Coalition Board as the Communication Chair. She has served the National Association of Activity Professionals board as Public Relations Trustee, Marketing Trustee and is currently the Education Outreach Trustee.

### **22) “Surviving & Thriving: How to Tame Your Dragon”**

Everyone has had to deal with difficulty and even toxic times in their workplace. This can be in a new place or one you have been working for years. It's difficult to not let those times reduce or harm our spirit and diminish our ability to lead or staff and serve our residents. This session will provide techniques and ideas to protect and nourish your spirit, creativity and compassion.

- Participants will learn why it's important to recognize toxic people and environments
- Participants will learn techniques to deal with toxic individuals
- Participants will learn techniques to make positive changes in their work environment

### **28) “Positive Interaction Club”**

Being more creative in your care of clients/ residents is becoming more and more important. Caring for our Elders “Spirit” is just as important as caring for the body. Participants will be challenged to explore meaningful and individualized activities they can provide for the passive resident with dementia. Learn ways to reach these individuals and help them socialize/interact with staff and others. Techniques will be offered to adapt these activities to each stage of dementia including late stages.

- Assessing the essence of each person they work with.
- Use of creative techniques to develop a program of “group” activities that are individualized for those they may have worked with in the past that would have been only a passive participant .
- How to break down programs for the stages of dementia.
- How to get other departments involved in developing and participating in this movement changes in their work environment

## Cindy Lotzer

Cindy is the Activity Director at Waterford Senior Living. She has presented at WRAP and NAAP conferences in the past. If nothing else, she is loads of fun.

### **10 & 15) “Skits: How to Adapt and Perform”**

Skits are a fun way to tap into your residents' creative side. Join Cindy as she shows easy and simple steps to adapt different materials into skits all your residents can have the joy of performing together.

- See how easy it is to adapt a book into a skit.
- Learn 2 thematic skits to do with your residents.
- Have fun and a great time.



## Paula Gibson

Paula Gibson is the Director of Communications and Engagement for Azura Memory Care, which provides a safe, loving and secure home for those living with Alzheimer's disease and dementia in numerous locations throughout Wisconsin. Paula is a Certified Dementia Practitioner, Certified Virtual Dementia Tour Trainer, Certified Cognitive Stimulation Provider and the creator of "MOSAIC Connections" a training program which equips Azura Team Members with the knowledge and understanding to bolster residents' self-worth and create a true failure-free, less threatening world for those with memory loss.

In addition, Paula provides various community and medical provider presentations on topics related to dementia

focusing on communication, positivity, caregiving, behavioral or expression intervention, brain health, memory loss and person-centered care. She has spoken throughout the State and beyond providing audiences with an informative, yet fun experience that engages them to learn and inspires them to provide better, more compassionate care that evokes joyful smiles!

### **29 & 34 ) "Engage, Engage, Engage: Ways to Make Smile Matter"**

- Get hands-on help and ideas to engage with memory loss in your life. Re-engage your approach, communication and activities to meet their needs while having fun and making activities for those with memory loss!
- Learn communication and approach techniques to help you successfully engage those with memory loss.
- Find adaptation to everyday activities that allow those with memory loss to continue to engage throughout their disease process.
- Learn engagement techniques that can proactively help dissuade disruptive behaviors in those with dementia.

## Patricia Morter

Patty has worked on the WRAP Board for 16 years. Starting as the WRAP Rep to SWAPA, then Nominations Chair, Special Interest Co-Chair, Conference Chair, Awards Chair and Professional Networking Chair. She has presented numerous educational sessions on the state and national level. She has worked at her facility for over 36 years and has been in Activities for more than 24 years. She continues to strive to provide her residents with unique programs and intergenerational connections. NAAPCC & NCCAP certified, AP-BC and ADC

### **25 & 32 ) "Building Community Connections"**

During this session we will explore many creative ways to invite people of all ages into your care center. Community events and social opportunities are a great marketing and public relations tool. We will work together through creativity to come up with community connections unique to your setting, to provide for a variety of social opportunities and establish possible annual events involving the greater community.

The potential to grow your volunteer program and establishing innovative intergenerational opportunities is endless. Welcoming the greater community in on an ongoing basis is a "win-win" for your clients and others in the greater community. This highly interactive session will provide the how-to for leaders, co-workers and activity staff. We will discuss a wide array of potential ideas.

- Identify the different opportunities available to build community connections
- Recognize the benefits of intergenerational programs and a broad range of community support
- Be able to develop a plan to empower your team leaders to increase community involvement

## Tim Tewalt

Tim Tewalt is a technology expert and enthusiast. He teaches full time at Chippewa Valley Technical College in Eau Claire (Industrial Mechanics). Tim is the founder of Simple2Web, creating websites for small businesses and organizations. He uses plain English and humor to showcase what is possible. Tim taught an iPad session that was well received, and is Cindy's husband.

### 17 ) "Social Media: Tools and Practices"

This session will explore using Facebook, Twitter and LinkedIn. We will look at creating pages and back drops with ease using Canva - a free easy to use photo and graphic tool, and other tools that make you look like a pro with no tears or fears!

- Creating effective Facebook Pages
- Creating graphics using Canva
- Learning about Privacy settings that keep you safe and blocking the creepos!

### 21 ) "Going to the Cloud... with documents, videos, calendars and more!"

This session will explore software that is usually free and can make connecting and organizing easy. With Online tools like Google Docs, Office2013, YouTube, Doodle, Vimeo and DropBox you can connect and remove paper and confusion from your life! This session is meant to demonstrate what can be done and how it can help you in your role!

- Creating surveys or forms that people fill online with ease.
- How to convert documents and store them so others can get their copy, or not!
- Sharing Calendars, making appointments and posting Videos for public and private use.

## Vickie Bergquist

Vickie Bergquist has a Master of Science in Health Service Administration, a Bachelor of Science in Dietetics and Bachelor of Arts in Criminology and Law. Vickie has worked 10 years as a dietitian and consultant in nursing homes, almost 12 years as a regional ombudsman for long-term care consumers and since 2010, as the dietitian consultant for the state of Wisconsin, Division of Quality Assurance. Vickie is a registered dietitian nutritionist and certified in the state of Wisconsin. She is the lead for the Division on policies and procedures related to dietary services and nutritional care providing consultation and training in this area for both long-term care and acute care programs, as well as training to health care providers, advocates and other groups. Vickie plans, develops and implements instructional training programs for DQA staff.

### 16 & 20 ) "Fact or Fiction? The state says . . ."

Part of an activity professional's responsibility is to stay current on policies and procedures in order to provide the best quality care we can. Join Vickie as she shares her unique focus on resident's dietary needs and current trends DQA is focusing on. She will reveal the truth behind the "fiction."

- Participants will become familiar with the requirements for:
  - Gardens and Farmers' Markets
  - Environmental Concerns with satellite dining areas
  - Following food safety essentials as a hostess during activities with food
  - Honoring resident's food choices
- Participants will be familiar with recent top cites for nursing homes and assisted living facilities
- Participants will be familiar with resources available to stay on top of changes and clarifications with regulations