

Wisconsin Representatives of Activity Professionals

# BE THE BEACON



SEPT. 22 - 23, 2021

**43rd Annual WRAP Conference  
Hotel Marshfield Marshfield, WI**

[www.wrap-wi.org](http://www.wrap-wi.org)

# REGISTRATION FEES

## ENTIRE CONFERENCE

Includes Wednesday lunch, evening social, Wednesday Potato bar provided during WRAP Board Meeting IF signed up on registration and Thursday WRAP Awards Luncheon.

### Early Registration (Received by August 20, 2021)

WRAP MEMBERS \$200.00  
Non-Members \$300.00

### Regular Fee (Received August 21 to September 20, 2021)

WRAP MEMBERS \$250.00  
Non-Members \$350.00

## WEDNESDAY ONLY-SEPTEMBER 22

Includes Wednesday lunch and evening social, Wednesday Potato bar provided during WRAP Board Meeting IF signed up on registration.

### Early Registration (Received by August 20, 2021)

WRAP MEMBERS \$160.00  
Non-Members \$200.00

### Regular Fee (Received August 21 to September 20, 2021)

WRAP MEMBERS \$210.00  
Non-Members \$250.00

## THURSDAY ONLY-SEPTEMBER 23

Includes Thursday WRAP Awards Luncheon

### Early Registration (Received by August 20, 2021)

WRAP MEMBERS \$90.00  
Non-Members \$120.00

### Regular Fee (Received August 21 to September 20, 2021)

WRAP MEMBERS \$140.00  
Non-Members \$170.00

All participants need to fill out the online registration form: <http://wrap-wi.org/conferences/>

Payment options are by credit card or by check.

In order to get the membership rate, you'll need to enter your log in information. If you are not a member, you will need to join online first in order to receive the membership rate at [wrap-wi.org/join-wrap/](http://wrap-wi.org/join-wrap/)

If you are paying by check, make a copy of your online registration reply and mail check made out to WRAP Conference: Angela Telljohn, Therapeutic Recreation Director

Baldwin Care Center  
650 Birch Street  
Baldwin WI 54002

•work: (715) 684-3231 ext. 113

Questions? Email [wrapconfreg@gmail.com](mailto:wrapconfreg@gmail.com)

Link to online registration form: <http://wrap-wi.org/conferences/>



[www.hotelmarshfield.com](http://www.hotelmarshfield.com)



**HOTEL MARSHFIELD**  
2700 S. Central Avenue  
Marshfield, WI 54449  
715.387.2700

All lodging rooms must be booked direct by calling (715) 387-2700.

Please mention

**WI WRAP Conference 9.2021**

for the discounted group rate.

**\$109 per night + Tax rate.**

**Cut-off date: August 20, 2021**

All overnight guests will receive a hot breakfast, including meat, egg and potato options, along with assorted cereal, pastries, yogurts and much more.

All rooms include either single or double queen pillow top beds, mini refrigerator, single-cup coffee makers. Microwaves are available on Hotel premises for guests' use. Onsite Restaurant "Libby McNeill's" offers a variety of food and drink available for purchase.



# 43RD ANNUAL WRAP CONFERENCE

Be the Beacon

2021 Conference WRAP Conference • Marshfield, WI

## SEPTEMBER 22 & 23 \* WEDNESDAY & THURSDAY

ALL SESSIONS located in the GRAND BALLROOM unless otherwise stated.

### WEDNESDAY, SEPTEMBER 22, 2021

8:30 - 9:15 am	<b>Registration</b> – Grand Ballroom Lobby
9:15 - 9:30 am	Welcome / Announcements / Call of Regions
9:30 -11:00 am	<b>Session 1:</b> Colleen Knudson: Engaging Activities-Success through Adaptation
11:00-11:30 am	<b>Session 2:</b> Deborah Smith: WRAP Government Relations Report
11:30 -12:45 am	Lunch
12:45- 1:45 pm	<b>Session 3:</b> Carmela Mulroe: Franny Takes on the Boomers
1:45 - 2:00 pm	Break
2:00 - 3:00 pm	<b>Session 4:</b> Tammy Modl : DHS Updates
3:00 – 3:15 pm	Break
3:15 – 4:15 pm	<b>Session 5:</b> Creativity at Its Best! Deborah Smith and Tracey Draper
4:30 – 6:30 pm	WRAP Board meeting with Baked Potato Bar for those attending board meeting (pre-registration required)
6:30-6:45 pm	Purchase Bingo Cards for Scholarship Extreme Bingo
6:45-7:15 pm	Extreme Bingo Scholarship Fundraiser
7:15 pm	Ice Cream Social hosted by Local Arrangements Committee MAAP

### THURSDAY, SEPTEMBER 23, 2021

7:00 – 8:30am	Hotel Breakfast for those staying at Hotel Marshfield
8:00 – 8:30 am	<b>Registration</b> – Grand Ballroom Lobby Pick up Cultural Exhibit Certificates
8:30 – 9:30 am	<b>Session 6:</b> Sarah Pedretti: A Dementia Journey
9:30 –10:00 am	Break / Checkout of hotel
10:00 – 11:00 am	<b>Session 7:</b> Terri Bartlett: End of Life and Grief
11:00 –12:00 pm	<b>Session 8:</b> Paula Gibson: Engagement, Engage, Engage, Ways to Make Smiles Matter
12:00 –12:15 pm	Break
12:15 – 2:00 pm	<b>Awards Luncheon:</b> Awards/New Officers/Promo for 2022
2:00 – 3:00 pm	<b>Closing Session:</b> Carmela Mulroe: Finishing Well through Personal Treasures
3:00pm	Closing Comments

**TOTAL CEUS:** 9      \*\*All registrations must be completed ONLINE.  
Link to online registration form: <http://wrap-wi.org/conferences/>



# 2021 WRAP CULTURAL EXHIBIT

WRAP would like to showcase the many talents of our residents with a VIRTUAL CULTURAL EXHIBIT that will be featured throughout the 2021 WRAP Conference in Marshfield, WI September 22nd and 23rd. We will also feature entries on our WRAP Website and our Facebook page.

A Certificate will be made for each participant and will be available at the Conference for their Activity Professional to pick up.

Complete the online registration form for each entry and upload a photo of the project AND the resident who did the project. You will note the resident's permission is needed.

Here is the link:

<https://wrap-wi.org/conferences/cultural-arts/>

Deadline is August 25, 2021

Facilities will be limited to 10 submissions per population of 50 residents.

For more information contact:

**Shirley Duerst 608-576-0783**  
shurly@tds.net

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## MEMBERSHIP APPLICATION

All WRAP Members receive a discount for the conference. If you are not a member, you can do so online by visiting our website at: <https://wrap-wi.org/join-wrap/>

If you are not a member and wish to receive the membership rate for the conference, **JOIN BEFORE** you fill out the conference form so you can receive the discounted rate.

The registration form will ask for your username of your **WRAP** Membership. If you do not enter that as a member when you register for the conference, you will be charged automatically at the non-member rate.

\*\*All registrations must be completed ONLINE.

Link to online registration form: <http://wrap-wi.org/conferences/>

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## PANDEMIC PRECAUTIONS

The WRAP Board agrees that the pandemic has left Activity Professionals charting new territories that include innovation, sorrow, adaptation, weariness and loneliness. The decision to proceed with the WRAP Conference while keeping all attendees safe and following guidelines was made to encourage hope and learning and networking. As a result, all sessions will meet in the Grand Ballroom with safe distancing. There will not be breakout sessions. The topics have been chosen to be applicable to any setting you may be employed. Other things will be different as well: Vendors will be Virtual; the Cultural Exhibit will be shown virtually; there will be no Silent Auction and meals may look a bit different. As the time approaches we will make accommodations for the current CDC guidelines as we meet together.

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## CONTINUING EDUCATION

Achieve 9 hours of continuing education during this conference by attending all offered sessions. WRAP has made application to APNCC and NCCAP for approval of 9 hours. The education certificates will be all on one sheet with "secret words" given out at each session and the attendee is responsible for filling out.

If you are a professional who require university credits (only most likely CTRS), a form to purchase Continuing Education Units (CEU's) through UW Marathon County can be picked up at the Registration Area at Conference. You would be responsible for filling this out and sending in to UW-MC with payment of \$15.

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## VENDORS VIRTUAL EXPERIENCE

To provide safe participation for all, the vendors have been invited to provide promotional information of their products to be placed on the WRAP website. Vendors have also been encouraged to share promotional materials from catalogs, flyers, or brochures. Any of these items will be placed in the conference folders for you to enjoy.





## JOIN US FOR OUR 28TH ANNUAL SCHOLARSHIP RAFFLE

Once again there will be Extreme Bingo to play prior to the Ice Cream Social on Wednesday evening. Bingo cards will be available for purchase 6:30-6:45 pm for \$5 each.

If you purchase 3 or more cards, you will receive a ticket for each card that enters you into a drawing for a free night stay at Hotel Marshfield.

Bingo prizes will include \$10 gift cards and other surprises. By participating in this event you are supporting the Scholarship Fundraiser for Activity Professionals who have demonstrated a desire to further their professional knowledge of the activity field.

### What to bring to the conference?

-  a learning spirit
-  a sweater in case the rooms are cold
-  a fan in case the rooms are hot
-  24 Colored Markers

## FUTURE CONFERENCES

**44<sup>th</sup> Annual WRAP Conference**  
September 21-23, 2022  
at Hotel Marshfield in Marshfield, WI

**45<sup>th</sup> Annual WRAP Conference**  
September 20-23, 2023  
in Manitowoc, WI

## ANNUAL REPORT

We invite all members to review WRAP's Annual Report. It can be found after September 1st on the WRAP website: [www.wrap-wi.org](http://www.wrap-wi.org). If you have any questions, we encourage you to seek out a WRAP Board Member for clarification.

## AWARDS LUNCHEON

We invite you to attend the 43rd Annual Awards, which will be a lunch at noon on Thursday.

Awards are open until July 25th for the following:

- Award of Excellence - Activity Professional of the Year
- Award of Excellence - Activity Assistant of the Year
- Administrator of the Year
- Volunteer of the Year
- Beyond Care Giving Award

Submit nominations by visiting our online site at <http://wrap-wi.org/award-nominations/>

The 2021 WRAP Officers Installation will be at the conference luncheon.



# CONFERENCE OBJECTIVE

WRAP presents its 43rd Annual Conference to educate, motivate and revitalize Activity Professionals, Therapeutic Recreation Specialists, Nursing Home Administrators, Social Workers, Consultants and other professionals working in nursing homes, assisted living, adult day services, senior centers and community based residential facilities.

We offer educational sessions that focus on the varied professional and personal needs of the attendees. We support and encourage the sharing of knowledge and experience with other professionals. We provide attendees with the opportunity to grow in leadership, professionalism and knowledge to bring back vital information related to activities for enhancing the residents' quality of life.

# MESSAGE FROM THE CONFERENCE CHAIR

Welcome to WRAP's 43rd Annual Conference! We hope you enjoy the wide variety of speakers as well as DHS updates from Tammy Mod!! We are happy to announce that we have online registration and credit card payment options on our WRAP website!

My name is Katie McMahon, and I am excited to be taking on my new role as Conference Chair! I look forward to getting to work side by side with the outstanding Conference Committee to help create the best experiences and conferences!

Please check out the virtual cultural arts exhibit that will be featured throughout the 2021 WRAP conference in Marshfield, WI September 22nd and 23rd! We will also feature entries on our WRAP Website and our Facebook page.

If you are not currently a member of WRAP, now is the time to join and take advantage of our lower conference rates. Simply complete the membership application online <https://wrap-wi.org/join-wrap/>. The cost is \$35 and good for one year. Register EARLY-prior to August 20th for the EARLY conference rate!

**Conference Chair Katie McMahon**  
**[katiem@rennesgroup.com](mailto:katiem@rennesgroup.com)**  
**715-252-4403**

## 2021 Conference Committee Chairs

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<b>Conference Chair</b>	Katie McMahon	715-252-4403	<a href="mailto:katiem@rennesgroup.com">katiem@rennesgroup.com</a>
<b>Speaker Chair</b>	Amy Cass	608-562-7256	<a href="mailto:wrapspeakerchair@gmail.com">wrapspeakerchair@gmail.com</a>
<b>Vendor Chair</b>	Martha Bechard	715-258-8131	<a href="mailto:marthabechard@gmail.com">marthabechard@gmail.com</a>
<b>Registration Chair</b>	Angela Tellijohn	715-684-3231 ext.113	<a href="mailto:wrapconfreg@gmail.com">wrapconfreg@gmail.com</a> <a href="mailto:atellijohn@baldwincarecenter.com">atellijohn@baldwincarecenter.com</a>
<b>Cultural Arts Chair</b>	Shirley Duerst	608-576-0783	<a href="mailto:shurly@tds.net">shurly@tds.net</a>
<b>Local Arrangements</b>	MAAP Deborah Smith	262-758-3990	<a href="mailto:deborahpsmith917@gmail.com">deborahpsmith917@gmail.com</a>
<b>Hotel Chair</b>	Cindy Tewalt	715-834-3976	<a href="mailto:cindytewalt@gmail.com">cindytewalt@gmail.com</a>

# Join us for the 40th NAAP Conference

April 5-8, 2022 at the Crowne Plaza AiRE  
in Bloomington, MN

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<https://naap.info/>



# 2021 WRAP | SPEAKERS AND SESSIONS

## Session 1: Engaging Activities- Success through Adaptation.

Colleen Knudson is the Life Enrichment Coordinator at Attic Angel Community in Middleton, WI. She has worked in Long Term Care for over 18 years in a variety of settings- Nursing Home, Assisted Living, Memory Care and Adult Day. Colleen has experience speaking at the state, national, and international level. She is a CDP and a Certified Alzheimer's Disease and Dementia Care Trainer through NCCDP. Colleen served for six years as the President of her state activity association (WRAP) and is the currently serving her fourth year as the International Development Director for the National Association of Activity Professionals (NAAP).

*Activity Professionals embrace the challenge of assisting those in our care to remain active and engaged throughout their life. Maintaining lifelong interests, experiencing new ideas, and having meaningful daily social interactions are vital for quality of life. How do you provide successful, meaningful life experiences for those in your care when there is a wide variety of strengths and abilities? Learn how to adapt meaningful activities so that participating individuals feel successful, worthy, and engaged. Participants will have the opportunity for hands-on practice to build their skills!*

## Session 2: Deborah Smith - WRAP Government Relations Report

Deborah Smith is the Community Life Director at Willowbrook Place with 11 years of Long-Term Care experience. Deborah is an ADCP with both MC and AL Specializations. She is a Certified Dementia Practitioner. Deborah thrives at being active both locally and on the State level. Deborah is an active member and President of the Milwaukee Area Activity Professionals, the MAAP Regional Representative for the WRAP and is the Government Relations Chair. She also was one of the 2019 WALA Inaugural HERO Award Nominees. Deborah has a positive attitude and tireless energy. Her ability to connect with residents, making them feel valued and empowered is truly a gift. Her goal each day is to be the reason to make someone smile. As WRAP's Government Relations Chair, Deborah will give a brief overview of the issues relevant to the Activity Profession.

## Session 3: Franny Takes on the Boomers

Carmela Mulroe has a bit over 30 years of professional experience of working with older adults. Her main focus has always been maximizing life potential. Currently she is pursuing chaplaincy as a way to assist older adults in 'finishing well'.

*Franny takes on the Boomers- A humorous approach to creating new programming for Boomers. Topics include- 'It's Not FAIR!' Crowd Control, Cliques R Us, among many others to address current challenges. Participants will walk away with a sense of camaraderie with other professionals, a lighter spirit and ideas for how to create meaningful programming that addresses the needs of this new generation finding their way into LTC.*

## Session 4: DHS Updates

Tammy Modl has been with the Bureau of Nursing Home Resident Care since 2012 as the Regional Field Operations Director. Prior to coming to the Department of Health Services, Tammy has worked for County Human Services Department in service provision and the Department of Corrections.

*This session will explore the ever evolving trends in long term care including the top 10 tags and how activities can impact quality of care and deficiencies issued since COVID-19.*

## Session 5: Creativity at Its Best!

Deborah Smith is the Community Life Director at Willowbrook Place with 11 years of Long-Term Care experience. Deborah is an ADCP with both MC and AL Specializations. She is a Certified Dementia Practitioner. Deborah thrives at being active both locally and on the State level. Deborah is an active member and President of the Milwaukee Area Activity Professionals, the MAAP Regional Representative for the WRAP and is the Government Relations Chair. She also was one of the 2019 WALA Inaugural HERO Award Nominees. Deborah has a positive attitude and tireless energy. Her ability to connect with residents, making them feel valued and empowered is truly a gift. Her goal each day is to be the reason to make someone smile.

Tracey Draper is the Activity Coordinator at Edgewater Haven Nursing Home in Port Edwards, WI. She has worked in Long-Term Care for 15 years in the Nursing Home and Adult Day settings. Tracey is a Therapeutic Recreation Specialist and a Certified Dementia Specialist. Tracey is actively involved in both her local and state activity professional associations; a member of the North Central Activity Association (NCAA) and current President of Wisconsin Representatives of Activity Professionals (WRAP).

*“Creativity at Its Best”, In this session Deborah and Tracey will share 3 simple art projects that you can add to your toolbox. When budgets are tight and resources are few, these projects will help your residents embrace their creativity and connect with the art projects and won’t break your bank. \* Attendees are asked to bring at least 24 colored markers to this session.*

## Session 6: A Dementia Journey

*Sarah Pedretti is a graduate of the University of Wisconsin - La Crosse with a Bachelors of Science in Therapeutic Recreation and English Literature. Sarah has worked as the Life Enrichment Coordinator at Bluffview Memory Care for seven years and has her Certification as a Therapeutic Recreation Specialist. Sarah joined Wisconsin Representatives of Activity Professionals (WRAP) as the Communications Chair in 2017; she was recently re-elected Vice President for her second term. Sarah accepted the WRAP Activity Professional of the Year award in 2019, and was also recently elected as President Elect on the Wisconsin Therapeutic Recreation Association (WTRA) board.*

*“A Dementia Journey” with Sarah Pedretti, Vice President of WRAP, as she walks through different circumstances of dementia and gives positive pointers, tips, and telling stories from her seven years of working in memory care. Relearn the different actions and reactions of dementia, how to maneuver difficult circumstances, and how to keep a positive attitude throughout your day-to-day interactions.”*

## Session 7: End of Life and Grief

Terri was an Abider, (person who sat with people bedside during the last 24-48 hours of a resident’s earthly life) for 5 years, and the end of 2019 beginning 2020 was an active care provider during her mom’s EOL. Being on the opposite end of what was part of her life’s job, she realized how different her EOL care taking role really was.

*Is it a struggle to know how to provide emotional and or spiritual support to the family regarding a loved one’s EOL? Questions about the dying process or your relationship to the subject? Experienced or been told of EOL spiritual happenings that leave you wondering? Be a part of this interactive sharing. This session will include and introduce the spirit world and its possibilities while sharing personal or other shared experiences throughout the presentation. One needs to be open or accepting of the possibilities. Personal thoughts, experiences or concerns should be emailed to her at: [terribartlett007@gmail.com](mailto:terribartlett007@gmail.com) prior to the session to better meet the participants’ needs.*



## **Session 8: Engage, Engage, Engage... Ways to Make Smiles Matter**

Paula Gibson is the Regional Director of Communications and Engagement for Azura. She has over 13 years of experience in training and leading her Team to engage those with memory loss in the most personalized ways that evoke smiles, enhance quality of life and make dreams come true! She is a Certified Virtual Dementia Tour Trainer, Certified Dementia Practitioner, and Cognitive Stimulation Provider.

*Discover innovated ways to bring forth personalized moments of joy for those living with dementia and make smiles that matter to them and to you! This interactive presentation will have you learning, laughing and engaging in special activities that anyone can do!*

## **Closing Session: Finishing Well through Personal Treasures**

Carmela Mulroe has a bit over 30 years of professional experience of working with older adults. Her main focus has always been maximizing life potential. Currently she is pursuing chaplaincy as a way to assist older adults in 'finishing well'.

*Utilizing the quote of Oliver Wendell Holmes 'Many people die with their music still in them', the speaker will illustrate the importance of 'finishing well' for our professional careers, our lives and how we can assist our residents to do the same.*