



Wisconsin Representatives of
Activity Professionals

PRESENTS

ACTIVITIES
GOT TALENT

46TH ANNUAL CONFERENCE

SEPTEMBER 18-20, 2024
HOTEL MARSHFIELD ★ MARSHFIELD, WI

www.wrap-wi.org

Registration Fees

Meals Include Wednesday Taco Bar during WRAP Board meeting (IF indicated on online registration), Thursday lunch and Thursday Banquet.

Early Registration Received by August 16, 2024

WRAP Members: \$300 Non-WRAP Members: \$400

Regular fee Received August 17 to September 17:

WRAP Members: \$450 Non Members: \$600

All participants need to fill out the online registration form:

<http://wrap-wi.org/conferences/>

Payment Options

Payment options are by credit card or by check.

In order to get the membership rate, you will need to enter your WRAP member USERNAME. If you are not a member, you will need to join online first in order to receive the membership rate. You can do that at <http://wrap-wi.org/join-wrap/>

One day only registrations are possible. If interested, inquiries can be emailed to conference@wrap-wi.org

If you are paying by check, make a copy of your online registration reply and mail check made out to WRAP . Checks must be **received** by AUGUST 16 for Early Registration rate.

REMIT PAYMENT TO:

Angela Tellijohn

Baldwin Care Center

650 Birch Street

Baldwin, WI 54002

Phone: 715- 684-3231 Ext 113

Email: atellijohn@baldwincarecenter.com

Join us at the Hotel Marshfield
2700 S. Central Avenue
Marshfield, WI 54449

Make reservations by calling 715-387-2700

Be sure to mention Block Code
Wisconsin WRAP Conference 2024
for the discount rate of \$119.00 plus taxes.

Deadline date: August 18, 2024

Hotel Marshfield stays include complimentary hot breakfast.
Check-in at 3:00pm as available and check out at noon.



BW Premier
FRESH COLLECTION FRESH



46th Annual WRAP Conference SCHEDULE

September 18-20, 2024 Hotel Marshfield, Marshfield, WI

All sessions in the Grand Ballroom unless otherwise stated.

Wednesday, September 18, 2024

- 11:15 am - 12:00pm Registration: *Atrium* Silent Auction drop off and start: *Grand Ballroom*
Cultural Arts drop off in Central 1
- 12:00 – 2:00 pm **Session #1:** Art Programming to Promote Resiliency
by Colleen Knudson
- 2:00 – 2:15 pm Break
- 2:15 - 3:15 pm **Session #2:** Importance of Activities in the Lives of Long Term Care
Facility Residents by Rick Abrams
- 3:15 – 3:30 pm Break
- 3:30 – 4:30 pm **Session #3:** Music, the Sensory System and You
by Melissa Stockwell
- 4:30 - 6:30pm WRAP Annual Membership Meeting
(Taco Bar included if indicated on pre-registration)
- 6:30 -7:30 pm *NCAA Local Arrangements Fun:* Activities Got Talent Show
(pre-registration preferred)

Thursday, September 19, 2024

- 7:45 - 8:00am Registration
- 8:00 - 8:15 am Welcome/Announcements/Call of Regions
- 8:15 – 9:45 am **Session #4:** Quality Assurance in Activities by Julie Reginek
- 9:45-10:00am Break
- 10:00-11:00 am **Session #5A Central 3 and 5B Panels (AL/IL and SNF) Grand Ballroom**
- 11:00 am -12:00 pm **Session #6:** WRAP Government Relations Report
- 12:00 - 1:15 pm Lunch
- 1:15 - 2:45 pm **Session #7:** Person Centered Approach to Meaningful Activity
Engagement by Julie Reginek
- 2:45 - 3:00 pm Break
- 3:00 - 4:30 pm **Session #8** Games, Games, Games by Cindy Lotzer
- 5:30- 5:45pm Scholarship Bingo Card Sale at Door
- 5:45 pm Extreme Bingo
- 6:00 pm Dinner & Awards Ceremony
- 8:00 pm **Silent Auction ENDS!!** Please pick up Silent Auction Items

Friday, September 20, 2024

- 8:00 - 9:30am **Session # 9:** A-Z Activities by Rebecca Frize
- 9:30 - 10:30 am **Session #10:** Regional Groups
- 10:30-10:45 am Break
- 10:45 am– 12:15 pm **Session #11:** Building a Professional Foundation in Activities
by Julie Reginek
- 12:15 pm 2025 Conference Promotion & Closing Comments

Message From The Conference Chair

Welcome to WRAP's 46th Annual Conference! My name is Katie Schanen and I am excited to serve as WRAP Conference Chair. I look forward to working side by side with the outstanding Conference Committee to help create the best experiences and conferences!

WRAP is pleased to host again the Cultural Arts Exhibit. See all the details in this brochure and be sure to sign up by the September 2nd deadline.

If you are not currently a member of WRAP, NOW is the time to join and take advantage of the lower membership conference rates. Simply complete the membership application online <https://wrap-wi.org/join-wrap/>. Membership is \$35 and is good for one year. Register EARLY, prior to August 16th, for the EARLY Conference member rate!

To register for the conference, all attendees will need to register online at <http://wrap-wi.org/conferences/> Credit card payment is an option.

Plan on supporting the Silent Auction and Prize Bingo as we raise funds for Scholarships. And Scholarships are available for conference registrations to our WRAP Members. All this and more information is included in this brochure.

Please join us in taking the time to refresh and rejuvenate. Remember the importance of coming together to renew your energy, gather ideas and create new possibilities for your residents.

Come and celebrate you.... because you do have Talent... and compassion and drive and great ideas... and....

Conference Chair Katie Schanen

Conference@wrap-wi.org

715-252-4403

AWARDS

We invite you to attend the 46th Annual Awards Banquet which will be on Thursday evening.

Award nominations are open until August 1st for the following:

- * Award of Excellence-Activity Professional of the Year
- * Award of Excellence-Activity Assistant of the Year
- * Administrator of the Year
- * Beyond Care Giving Award

Submit nominations by visiting our online site at wrap-wi.org/award-nominations

The 2024 WRAP Officers Installation will be at the Conference Banquet.



Cultural Arts Exhibit

Do your residents have projects that need to be shared? The WRAP Conference is the place to share what has been accomplished over the past year at your center. **We are looking forward to another LIVE Cultural Arts show with the 2024 Conference!** That means YOU can bring the projects to the conference for everyone to see.

The sign-up link is live on the WRAP Website or with this link: <https://wrap-wi.org/conferences/cultural-arts/>. **We will need your name, facility, address, resident name and age, project name, percentage of work completed by resident and description, size of project, along with the category you want to display in.** There are no limits of how many projects you can bring. We will do our best to showcase everything!

When you arrive at Conference you will be provided an envelope with cards for all of your projects. The projects will be placed in the appropriate location for judging. All entries will receive ribbons and certificates. The Best of Show will be awarded and presented at the Awards Banquet. Last minute projects will also be accepted, as long as there is room for display.

Check out the Cultural Arts video from last year for project ideas: <https://www.youtube.com/watch?v=a62CQZua34w>

Be watching for the link and start collecting the projects your residents have been working on. See you in September!

Shirley Duerst, Cultural Arts Chair EMAIL: shurly@tds.net



JOIN US FOR OUR 31st Annual Scholarship Event

WRAP supports education experiences for its members. To raise funds for Scholarships, the following will take place at this conference:

1. Silent Auction: Browse the Silent Auction starting Wednesday and place your final bid right after the banquet Thursday night! We also accept Silent Auction items/baskets! Grab a friend to join forces to create a basket!
2. Play Extreme Bingo Thursday just before the Banquet at 5:45. Bingo cards are \$5 each and can be purchased 5:30-5:45 Thursday. For each 3 cards purchased, you will receive a ticket that enters you into a drawing for a free night stay at Hotel Marshfield. There will be prizes for the Bingo winners as well!
3. We will play "Heads and Tails" at the Banquet. Bring your dollar bills and play this 50-50 game!

WRAP members can benefit from these scholarships in two ways:

1. Get a free conference! Apply online by July 15th.
2. Pursue Continuing Education! Activity courses, workshops and seminars qualify. Go to wrap-wi.org for more information to apply.

If you have any question sor want to donate items for the Silent Auction, please contact Scholarship Chair Kimberly Rosenau at Kimberly.rosenau@gmail.com



Continuing Education

Achieve 14.5 hours of continuing education during this conference by attending all offered sessions. WRAP has made application to NCCAP and APNCC for approval of 14.5 hours CEUS. The education certificates will be all on one sheet with 'secret words' given out at each session and the attendee is responsible for filling out. No copies are kept by WRAP.

If you are a professional who requires university credits (only most likely CTRS), a form to purchase Continuing Education Units through UW-Stevens Point can be picked up at the Registration Area at Conference. You will be responsible for filling this out and sending in to UW-SP with payment of \$30 as well as proving attendance with the secret words.

Vendors

The WRAP Board has made the difficult but needed decision to not have 'live vendors'. This is due to increased costs to and decreased interest. We will offer vendors to submit brochures that will be included in the attendee folders.

If you are interested or know someone who is interested in partaking in the Vending Opportunity, please visit the website at <https://wrap-wi.org/vendor-registration/>

Membership Meeting and Annual Report

We invite all members to attend the Membership Meeting on Wednesday at 4:30 pm during the conference. A Taco Bar will be available for attendees who sign up on the conference registration form.

You are encouraged to review WRAP's Annual Report. It can be found after September 1st on the WRAP Website under the Members Only area.



The 2024 WRAP Board

TALENT! TALENT! TALENT!

It's your time to shine!

Display your impressive talents, silly talents, secret talents, and everything in between!

Join us for the **ACTIVITIES GOT TALENT Show!**

Wednesday at 6:30 pm.

We'll have a blast, share some laughs, and make some memories.

Snacks for the show will be provided.

Prizes will be awarded!

Pre-registration for the talent show is requested to assist with the line-up. Please submit your name and talent to

NCAA.activities@gmail.com

by Wednesday, September 11th,

and be ready for a valiant night of ACTIVITIES GOT TALENT!

Brought to you by your Local Area Arrangements Committee,
the North Central Activity Association (NCAA).



2024 WRAP Speakers and Sessions

Session 1: Colleen Knudson: *Art Programming to Support Resiliency*

Bio: Colleen Knudson is the Life Enrichment Director at Attic Angel Community in Middleton, WI. Colleen has worked in Long Term Care for over 20 years in a variety of settings- Nursing Home, Assisted Living, Memory Care and Adult Day. She is currently serving as the Outreach Director for the National Association of Activity Professionals and previously served six years as the President of the Wisconsin Representatives of Activity Professionals. Colleen is the author of multiple activity resource books and is an international speaker on the topics of recreation, dementia, and wellness for seniors

Session description: Art has the amazing ability to help us express ourselves and become more independent. It also boosts our self-worth and confidence, which are key to facing challenges in the future. When we engage in art, we have a safe and accepting space to let our creativity shine. That's why art is such a powerful tool for building resilience. Discover how a wide range of art activities can make your team and residents more resilient. Best of all, these activities can be adapted to fit any healthcare setting!

Learning Objectives:

1. Illustrate how to create an Art Program that will facilitate resiliency in staff and residents.
2. Discuss the positive effects seen by utilizing art to create strength and resiliency during challenging times.
3. Plan how to adapt this Art Program to be used in your facility or program.

Session 2: Rick Abrams: *The Importance of Activities in the lives of Long Term Care Facility Residents*

Bio: William "Rick" Abrams currently holds the position of Chief Executive Officer of the Wisconsin Health Care Association/Wisconsin Center for Assisted Living (WHCA/WiCAL). With more than 15 years working in the long-term care profession, Rick brings forward a wealth of sector experience including prior work as the New Jersey State Ombudsman for the Institutionalized Elderly, with the Health Care Association of New Jersey and with the American Health Care Association/National Care for Assisted Living.

Rick's additional professional experience includes over 15 years representing the medical profession with the Medical Society of the State of New York, Wisconsin Medical Society and American Medical Association. Rick holds a Bachelor of Arts degree in history from the University of Minnesota and a law degree from Seton Hall University School of Law in Newark, New Jersey.

Session description: Based on his experiences as a State Ombudsman and as the CEO of two state Long Term Care Facilities Associations. Rick will speak about the positive impact and importance of a broad array of activities in long term care facility residents' lives.

Learning Objectives: At the conclusion of this session, attendees will come with an understanding of:

1. The importance of ensuring that both high quality medical care and a high quality of life exist in a long term care facility;
2. The importance of offering a broad array of activities for residents;
3. The importance that to the degree practicable, to develop activities programs that are specific to each and every resident needs.

Session 3: Melissa Stockwell: *Music, The Sensory System and You*

Bio: Melissa is currently the Manager of Life Enrichment and Guest Services at North Central Health Care at Mount View Care Center in Wausau, WI. Melissa has 20 years of experience working with a variety of populations including: Dementia/Alzheimer's, LTC, PAC, Ventilator Care, AODA, Behavioral Health, Birth-3, and Severe & Profound Developmental Disabilities.

Session description: Music is all around us, in all seasons of life. Learn why music plays a profound role in our lives and how to incorporate music into your programming with a focus of meeting the sensory needs of those we serve. As a healthcare professional, we will also discuss how to utilize music to aide in our own self-care.

Learning Objectives:

1. Be able to name 2-3 ways that aging affects the sensory system.
2. To gain an understanding of the benefits of music and name 2-3 ways that music can be utilized in sensory programming for older adults.
3. As a healthcare provider, we need to care for ourselves so that we can give to others. Name 2-3 ways that music can be utilized in your own self-care routine.

Session 4: Julie Reginek: *Quality Assurance in Activities*

Bio: Julie Reginek is the instructor and curriculum designer of the online Activity Director associate degree program and online MEPAP certification classes at Ridgewater College in Hutchinson, MN for the past 32 years. She holds a Bachelor of Science degree in Recreation, a Master of Science degree in Instructional Design and eLearning and has over 38 years of experience as an activity director, consultant, and educator. Julie is also the Online Curriculum Specialist, D2L Campus Trainer and faculty support for Ridgewater College. In addition to her involvement as Communication contact with Minnesota Activity Professionals Association, Julie also serves on the National Association of Activity Professionals (NAAP) education council and other committees.

Session description: Consumer expectations in quality services affect activity departments and the activity programs and services they provide. Implementing a quality assurance program is an important component in the overall operation of the facility and activity department. Often quality assurance is overlooked in activities and is not considered until a problem is determined and cited by surveyors. Trying to "fix it" then becomes a challenge. This session will focus on a proactive rather than a reactive process to assuring quality in the delivery of activity programs and services and how activity directors can set up a quality assurance program to evaluate the activity department and programming.

Learning Objectives:

1. Identify areas in the activity department for a quality assurance review
2. Develop criteria, standards, and action plans for implementing a QA review.
3. Identify methods for gathering data in the QA review Session

Session 5: Panel Sessions *Choose One to attend:*

Session 5A: Long Term Care Panel Discussion

Facilitator: Laura Odness is the Activity Director at Dove Healthcare-Bloomer. Laura is a CTRS since 2007 and currently serves as the WRAP Secretary as well as the Chippewa Valley Area Activity Professionals' Secretary. When not serving her elders, she can be found having fun with her family camping, fishing, gardening or at the ball field cheering on her two sons.

Session description: To share ideas, programs, challenges, successes with fellow Activity Professionals.

Learning Objectives:

1. Learn about Best Practices in Long Term Care
2. Identify ways in which activities professionals can improve outcomes for residents
3. Share successes and challenges within the Long Term Care setting as Activity Professionals

Session 5B: Assisted Living/Independent Living Panel Discussion:

Facilitator: Colleen Knudson is the Life Enrichment Director at Attic Angel Community in Middleton, WI. Colleen has worked in Long Term Care for over 20 years in a variety of settings- Nursing Home, Assisted Living, Memory Care, and Adult Day. She is currently serving as the Outreach Director of the National Association of Activity Professionals.

Learning Objectives:

1. Learn about Best Practices in Assisted Living
2. Learn methods to implement various levels of need in an AL/IL community
3. Discuss issues and ideas of how to serve the AL/IL population with today's challenges

Session 6: Deborah Smith- *Legislative Update from the Government Relations Chair*

Bio: Deborah Smith is the Community Life Director at Willowbrook Place, in Thiensville, WI. Deborah is an ADCP with both MC & AL Specializations. She is also CDP certified. Deborah thrives at being active both locally and on the State level. She is an active member and former President of the Milwaukee Area Activity Professionals, the past WRAP Government Relations Chair. and soon to be WRAP Vice President. Deborah was a 2019 WALA Inaugural HERO Award Nominee and the 2022 Activity Professional of the

year Runner-up. Deborah has a positive attitude, tireless energy and is an advocate for not only the residents we serve in our communities but also for the activity professionals who work in those communities.

Session description: Deb will give us updates on regulatory information, legislative updates, and industry trends in long term care settings. Please Join Deborah as she informs conference attendees of issues, regulations, and challenges that affect our industry.

Learning Objectives:

1. A legislative update will be given to attendee during the session.
2. Status of post pandemic influences and staffing in Nursing homes and healthcare.
3. Will provide suggestions for resources available for the Activity Professional.

Session 7: Julie Reginek: *Person Centered Approach to Meaningful Activity Engagement*

Session description: Facilities are seeing more and more functionally diverse residents and activity departments are being challenged to provide person-centered quality programs to meet the needs of all residents. As the face of the aging population changes and the baby boomers start making their way into our communities, so does the need for activity professionals who understand the unique aspects and needs of these seniors. Quality person-centered activity programming needs to go beyond the traditional diversional activities and bananas for bingo. This session will explore the challenges and opportunities for creating meaningful quality of life experiences for today's senior population across the continuum of care.

Learning Objectives:

1. Identify the challenges of meeting the leisure needs and interests of the senior population.
2. Identify activity programming considerations across the continuum of care
3. Evaluate current activity assessment for effective evaluation of activity programming needs.
4. Develop resources and ideas for programming.

Session 8: Cindy Lotzer: *Games, Games, Games!*

Bio: Cindy Lotzer is a woman of diverse passions and talents. For 11 years, she dedicated herself to enriching the lives of others as an activity director, where her creativity and organizational skills brought joy and engagement to many. Her love for travel speaks to her adventurous spirit, always eager to explore new horizons and embrace different cultures. Cindy's artistic side flourishes through her hobbies; she finds solace and joy in the intricate patterns of knitting, the bold designs of quilting, and the delicate art of papercrafting.

When the chill of winter sets in, Cindy and her husband, affectionately known as Mr. Wonderful, migrate to the sunny climes of Florida. Cindy's life is a beautiful tapestry woven with dedication, love, and creativity, and she continues to inspire those around her with her zest for life and the arts.

Session description: Learn some new games and maybe revisit some you already know but never thought you could play with your residents. These will be dice and card games.

Learning Objectives:

1. *Learn new games*
2. *Have fun*
3. *Eat snacks*

Session 9: Rebecca Frize: A to Z Activities

Bio: Rebecca Frize is a Music Therapy graduate from UW Oshkosh. She has worked in long-term care as a music therapist and activity director for 23 years. Rebecca grew up in Fond du Lac, WI and continues to reside there with her husband and children. She has worked at the Fond du Lac Lutheran Home since 2002 and has had many wonderful experiences working with the elderly population and passionately enjoys sharing her programs and ideas with them

Session description: A to Z Activities will provide participants with a list of many activity interventions and ways to adapt them for various populations and functioning levels. This list was put together by someone with over 20 years of experience in long-term care. Supplemental handouts will be provided electronically to all participants.

Learning Objectives:

1. To expand your repertoire of activity interventions
2. To identify ways to adapt some interventions to different populations/ages.
3. To reduce your time in research or designing new activities.

Session 10: Programming Ideas with your Region

Session description: Attendees will find their Region and meet with your local colleagues. (Look for the table signs with your county.) Share programming ideas, successes and challenges. This can include local programming and entertainment possibilities.

Learning Objectives:

1. Network with neighboring facilities and colleagues.
2. Discover trends specific to your demographic.
3. Get concert ideas and contacts for reference and support.

Session 11: Julie Reginek: *Building a Professional Foundation in Activities*

Session description: “I don’t know where to start... I had no training” are common statements made by new activity directors. As an activity director, you are expected to assume a number of functions within your department, facility and organization. Are you prepared for your new role as activity department head? Do you feel confident in your abilities as a professional to take on these functions and succeed? This session is designed specifically for the activity professional who is new to their director position. There are three basic leadership skills that contribute to effective activity department management and leadership. Using these three skills, we will explore what you need to know to be confident and get off to a great start in your role.

Learning Objectives:

1. Explain interpersonal, conceptual, and technical skills impact on the role of activity director.
2. Identify resources, ideas, and connections to support the development of professional skills.
3. Explain the role of professional development, education, and certification to support the development of leadership skills.
